



Welcome to the Future of Business Optimization with AI Technology

An Overview of the Value and Deliverables We
Proudly Customize for Our Clients



Who We Are

ProfitGOLD Group is a business optimization consulting firm founded by Jerel Benjamin, owner of nine corporations worldwide that has powered organizations to maximum profitability and efficiency since 2008.

By creating forensic step-by-step internal documentation, ProfitGOLD Group optimizes internal roles, accountability metrics, and communication pipelines, while creating profitable workflows through transforming organizational knowledge into customized AI-powered software solutions.

Serving in over 50 industries worldwide, our organization works directly with employees to streamline internal operations, create accountability, and build scalable employee driven systems for sustainable growth that continues long after our process of extraction and optimization is complete.



"Companies pay significantly from their profits to make up for lack of efficiency. This is and always has been the single greatest threat to the bottom line."

J. Benjamin –Founder/CEO

External Consulting Firms for Internal Operations is the Key to Success with over 90% of Fortune 500 Companies

According to the latest IDC report, inefficient internal operations cost companies an average of 20%–30% of annual revenue. During ownership transitions and significant leadership changes, these losses often double and continue to grow unless addressed quickly. (source: IDC Report 2026)



Your Business is Vulnerable for Significant Profitability Loss When:



**Looking for a Future
Merger/Acquisition or Exit**



**Entering New Markets and/or
Scaling for Business Growth**



**Changing Executive
Leadership**

NOTE: Internal optimization will increase the efficiency and value of your operations by 40% on average. Alternatively, the consequences of inaction can reduce your profitability by as much as 60% or greater depending on the depth of complexity.

What You Can Expect:

ProfitGOLD Group works directly with your employees to capture best practices and documented workflows in clear, employee-friendly language directly from those performing the actual day-to-day responsibilities.

This process uncovers critical operational and tribal knowledge often overlooked by leadership, resulting in accurate, detailed documentation that improves consistency, accountability, and business performance.



How We Obtain the Right Information

1

We conduct 50-minute virtual weekly meetings with each appointed employee for every position in need of optimization

2

We gather the information required to detail step-by-step instructions on how to properly execute every responsibility from start to finish.

3

We recommend best practices and work through challenges with each employee to ensure optimal efficiency and communication from their perspective

4

Throughout the process we organize each transcribed session into a documented shared spreadsheet accessible to Executive Leadership 24/7 to ensure accuracy

5

Between each session our underwriters carefully review and scrutinize all information discussed for clarity including making request for further explanations where needed.

6

Our underwriters also submit researched best practices and recommendations while providing suggestions that will help explain each step more clearly and concisely

7

The Result? Every optimized action for every position is documented in a comprehensive format so simple, any ambitious employee with or without prior role knowledge can execute its tasks seamlessly.

The Value of Our Detailed Extraction Process



Follow-up employee meetings are conducted each week as required to ensure that every role is fully explained in the language of those performing the day-to-day role.

This approach opens the door for anyone to be able execute the tasks without relying on peer-to-peer instruction or lengthy formal training from others who likely do not have the tribal knowledge or best practices being utilized every day by the employees performing the work involved in the role.

This employee empowering process continues until each position is fully documented and validated for full clarity and completeness by our underwriting team who by design, work behind the scenes and must rely only on the information discussed.

Your Next Step: Onsite or Virtual Executive Review and Summary

The next step is an onsite or virtual Executive Review, where our team will personally interview all key personnel you assign in your company to allow them the opportunity in their own words, to define their understanding of the current vision, the challenges being faced, and what they believe is required to succeed from their vantage point.

Once completed, these critical one-to-one sessions will align leadership on the vision, roles, and the challenges that must be addressed to achieve operational excellence.

The Executive Summary is presented to you immediately at the conclusion of the review, inclusive of all recommendations, next steps, timelines, options to engage, and the investment required.



Ready to Begin?

Here are Some Quotes from Our Clients:



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"I have had and known many coaches/consultants, and you are by far the best I have ever seen or had in my organization. We must say that over the past seven months, it has been beyond obvious that you care as much about our success as we do. We appreciate that and are being sincere in our informing you of this."

– R. Malone – MMI Partnerships / St. Louis, MO.

"Many thanks for all that you do towards the health and happiness of your clients and the support and direction you have shown. I so value your candid feedback, commitment and endorsement to the vision and ethos of our organization as we scale and transcend our industry."

– S. Dhana – Dhana, Inc. / Forbes Council Member

"ProfitGOLD Group has revolutionized this organization and made it into a well-oiled machine over the past nine months. We value our relationship with you and look forward to working with you in the year to come.... Cheers to a productive year! Thank you for all that you do."

– M. Gleason – Lee/Murphy – Houston, TX